



DEALER PRIVATE LABEL

Your Label. Your Products. Your Profits.



PROFESSIONAL COVERAGE FROM DEALER PRIVATE LABEL:

This plan offers extended protection when qualified Dealer Private Label automotive maintenance services are performed by a certified technician at a licensed service center using approved Dealer Private Label products and equipment.

ELIGIBILITY AND ENROLLMENT:

- Vehicles (gasoline-run only) must be no older than 15 years at the initial Dealer Private Label service. Specific Plan eligibility is determined by vehicle's mileage at time of initial service.
- Plan 1: For vehicles with 0 - 50,000 miles (0 - 80,467 km).
- Plan 2: For vehicles with 50,001 - 80,000 miles (80,468 - 128,747 km).
- Plan 3: For vehicles with 80,001 - 125,000 miles (128,748 - 201,168 km).

MAINTAINING ELIGIBILITY:

To maintain coverage, return to a Dealer Private Label authorized shop for subsequent services within specified intervals. All Dealer Private Label products must be applied according to directions.

Engine oil, filters, timing belts, and emission controls must follow the vehicle manufacturer's recommendations.

SPECIFIC COVERED SERVICES:

ENGINE OIL SERVICES:

Dyna Performance Oil Change Kit (DPLK7604)

- Covers internal mechanical lubricated engine components. Excludes stretched or broken timing chains or belts, oil consumption, electronic component failures, and failures due to electronics.

Maximum Service Interval: 15,000 miles

Maximum Coverage: Plan 1: \$6,000; Plan 2: \$4,000; Plan 3: \$2,000.

Premium Nano OT (DPL7601)

- Covers internal mechanical lubricated engine components. Excludes stretched or broken timing chains or belts, oil consumption, electronic component failures, and failures due to electronics.

Maximum Service Interval: 10,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$2,000.

(Qualification for Plan 3: Start with DPLK7604 and every 30,000 miles thereafter. Maintaining with DPL7601 every 10,000 miles.)

FUEL SYSTEM SERVICES:

Dynamic Fuel/Air GDI Kits (DPL8706 in conjunction with DPL8703 / GDI Kit DPLK8714, DPLK8716, DPLK8717, DPLK8721, DPLK8722, DPLK8723)

- Covers internal fueling mechanical components such as fuel injectors and pumps. Excludes leaks and electrical component failures.
- GDI Kit adds Intake Valve Coverage only.

Maximum Service Interval: 15,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$2,000 * Excludes GDI valve coverage.

Fuel Treatments (DPL8703)

- Covers internal fueling mechanical components such as fuel injectors and pumps. Excludes leaks and electrical component failures.

Maximum Service Interval: 7,500 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$1,000.

(Qualification for Plan 3: Start with DPLK8714. Maintain with DPL8703 every 7,500 miles.)

COOLING SYSTEM SERVICES:

Dynamic Cooling System Service Kit (DPLK4304)

- Covers internal mechanical cooling components such as heater core, water pump, freeze plugs, and radiator. Excludes leaks, electrical component failures, thermostats, hoses, clamps, and engine components.

Maximum Service Interval: 30,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$500.





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TRANSMISSION FLUID SERVICES:

Dynamic Transmission Fluid and Kit Service (DPLK9912 in conjunction with DPL99013Q, DPL99074, DPL99065, DPL99014Q, DPL99085, DPL99054)

- Covers internal lubricated mechanical components.
Excludes leaks, seals, gaskets, and electrical component failures.

Maximum Service Interval: 30,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$500.

(Qualification for Plan 3 must have prior history of transmission fluid exchange and no more than 50,000 mile ago.)

Dynamic Transmission Service (DPLK9912)

- Covers internal lubricated mechanical components.
Excludes leaks, seals, gaskets, and electrical component failures.

Maximum Service Interval: 30,000 miles

Maximum Coverage: Plan 1: \$2,000; Plan 2: \$1,000.

(CVT Transmission coverage is on 10 model years or less.)

POWER STEERING SERVICES:

Power Steering Fluid Service Kits (DPL98066, DPLK9807, DPLK9808, DPLK9809)

- Covers internal lubricated mechanical components.
Excludes hoses, belts, brackets, seals, leaking gaskets, and electrical component failures.

Maximum Service Interval: 30,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$2,000

BRAKE FLUID SERVICES:

Brake System Fluid Services: (DPL32016, DPL32026, DPL32033, DPL32043, DPL32053, DPLK3211, DPLK3212, DPLK3215, DPLK3216)

- Covers internal lubricated mechanical components such as pump, valves, master cylinder, calipers, and metalized hoses provided that such failure is from internal corrosion.
Excludes pads, rotors, shoes, ABS sensors, and electrical component failures.

Maximum Service Interval: 30,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$1,000.

DIFFERENTIAL FLUID SERVICES:

Differential/ Manual Gear Box Fluid Services:

(DPL65033, DPL65046, DPL65056, DPL99117Q, DPL65056, DPL65063, DPL65076, DPL65089, DPL65093, DPL65106, DPL65119)

- Covers internal lubricated mechanical components such as pump, valves, master cylinder, calipers, and metalized hoses provided that such failure is from internal corrosion.
Excludes pads, rotors, shoes, ABS sensors, and electrical component failures.

Maximum Service Interval: 30,000 miles

Maximum Coverage: Plan 1: \$4,000; Plan 2: \$2,000; Plan 3: \$1,000.

Important Conditions & Exclusions:

- This coverage takes effect after your OEM warranty expires, but Dealer Private Label will pay your deductible under any extended service contract you purchased.
- Covers legally registered gasoline-powered passenger cars, vans, SUVs, and pickup trucks with a GVW of 13,500 lbs (6,300 kg) or less.
- Exclusions: Motorcycles; RVs; vehicles with more than two axles; vehicles used for competitive purposes; repairs covered by recalls/TSBs; vehicles with known manufacturer issues; repairs/maintenance in a non-authorized facility; leased vehicles where the lessee isn't primarily responsible for repairs; vehicles without factory-installed tow packages when towing; damage from collision, fire, theft, vandalism, acts of God, fluid contamination, misuse, abuse, negligence, and operation during component failure; aftermarket modifications affecting the claimed component; lack of normal manufacturer-required maintenance; pre-existing conditions and damage; Washed, Branded, Salvage, and Junk titled vehicles; and demonstration/complimentary services.
- Voided Plan: Automatic Termination of Plan: The Dealer Private Label Protection Plan will be rendered null and void upon any of the following circumstances: 1) failure to provide necessary records, 2) an altered or non-functioning odometer, or 3) the drainage or removal of the Professional Series product from the system.
- The Plan is transferable if vehicle ownership changes.
- Dealer Private Label is not responsible for incidental, consequential and/or punitive damages.
- Applies only to authorized repairs in the USA, Puerto Rico, or Canada.
- Terms and conditions are subject to change without notice.
- Vehicles must have traveled at least 750 miles after a service has been performed to qualify for the particular coverage.

Claims & Repair Procedures:

- Repair Facility must obtain prior authorization from Dealer Private Label before performing any repair work.
- Repair Facility must submit service repair orders, including Dealer Private Label part numbers, prices, and labor charges, demonstrating compliance with plan terms.
- Repair Facility must provide the repair order with a written estimate, diagnosis, and fluid description (if applicable).
- Dealer Private Label may require a third-party inspection and report before any repairs are authorized.
- Claims are closed within 30 days of initial filing (paid or unpaid).
- One payable claim per service interval, per system, is allowed.